

Ocular hypotensive agents?

Tear substitutes?

anti-VEGF pharmacotherapy?

At a crossroads?

We can help you to see the right path

Ophthalmology is diverse and growing area. Whilst this makes it an exciting field to be a part of, it can be tough to know where best to drive your business next.

Impact Health combine their knowledge of your therapy area with their expert in-house advanced analytic team, so that when you are faced with new opportunities you can be sure that the investment you make is the right one.

Reducing the risk of in-licence 'go or no-go' decisions

Fast results

We understand the importance of speed when it comes to in-licencing. Our established approach means we can help you quickly understand the benefits and disadvantages of a given opportunity for your business, without ever compromising on reliability.

On-hand experts

We have an expert advanced analytic team in-house, who excel in conjoint methodologies, as well as forecasting and modeling. Their excel-based predictive modelling and simulation tools allow you to accurately forecast all potential scenarios and futures.

Adaptability

We don't shy away from working in a fast-paced and changing environment. We offer flexibility - so if your opportunity changes so does our research. Our team will be on hand to support you from the very beginning and will help you stay close to your business decisions.

How some of our previous clients have benefited...



"It was great to have quantitative model which we used to simulate potential scenarios and calculate benefits/risks"



"Market research helped validate the opportunity and put a dollar amount to the potential benefit"



"By understanding potential benefits and drawbacks the research helped us reduce business risk and facilitated a stronger position for us to negotiate and set up a deal"

Find out more today

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