

# LOCAL INSIGHT. GLOBAL IMPACT.

Our international research strategy ensures we can deliver both locally relevant insight and strategic global intelligence, wherever in the world your brand may be.



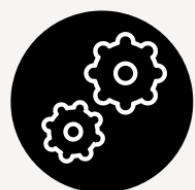
## International research with Impact Health:



Our 'glocal' team means we can strategically manage international research without loss of local expertise



We always use local people for in-depth local market knowledge (and believe a substitute will never suffice)



Our research design is sensitive to local needs, yet globally comparative where it really matters. Our intelligence planning 'phase' ensures no nasty surprises arise from working in the inconsistent international space.



We deliver actionable local insight as well as aid strategic global decisions using our in-house analytical prowess



Our teams' experience in international research means you can be sure your project is in safe and reliable hands.

## What we can offer you:

- Quantitative & qualitative expertise
- In-house advance analytics team
- Dedicated senior project management
- Value for money
- Access to the largest global HCP & patient panels

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